



PIONEERING REPRESENTATION

EQUITY-DRIVEN DECENTRALIZED CLINICAL TRIALS

At Reveles, we are innovating representation in discovery. Our equity-driven decentralized clinical trial solutions harness the synergy between representation, inter-stakeholder collaboration, blockchain, and AI engagement tools to revolutionize research and unveil transformative insights. Our specialized expertise allows you to direct the course of your complex trial in real-time and with greater precision than previously possible.

INNOVATING PATIENT ENGAGEMENT, RECRUITMENT & RETENTION

Reveles offers a range of Patient Engagement, Recruitment, and Retention services to support the drug discovery and clinical development process. Our dedicated team brings a rigorous approach to our efforts which allows us to establish deep, holistic, and long-term partnerships with our clients to ensure the optimization of their clinical trials.

THE PRE-PATIENT APPROACH

We get to know you *before* we try and help you

Introducing our unique **Pre-Patient Approach**. A game-changer:

Establishing Trust

Ignite Passion for Health

Empowered by AI

Patient-Focused Vertical

Leveraging our innovative approach, we put patients' perspectives, requirements, and priorities at the forefront - even before they have stepped into the realm of drug development. By focusing on proactive health education tailored to their unique needs and diversity, we underscore the role of clinical trials in driving better health outcomes.

1

By blending the power of data with empathy, our pre-patient-centric approach forges trusted digital partnerships, fostering diverse personalized connections with health-conscious individuals before they become patients.

2

We ignite the passion for health by delivering captivating content that highlights the value of wellness and include educating on the role of clinical trials in improving health outcomes, thereby attracting a diverse group of potential patients.

3

Leveraging cutting-edge AI, our pre-patient engagement strategy deciphers rich, nuanced data about potential trial participants, facilitating early and effective engagement, and patient retention.

4

We guide potential participants seamlessly into a tailored, patient-focused journey, aligning with their needs and preferences to foster their active involvement in clinical trials.



PATIENT CENTRIC

+ The ineffective 'patients-first' model, which fails to build the essential trust needed for success.

VS

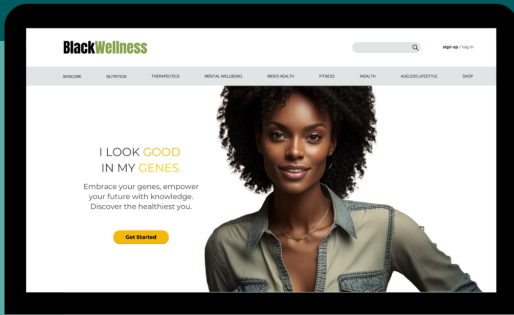


PRE-PATIENT CENTRIC

+ Our pre-patient engagement approach funnels prospective participants into a personalized patient-focused journey.

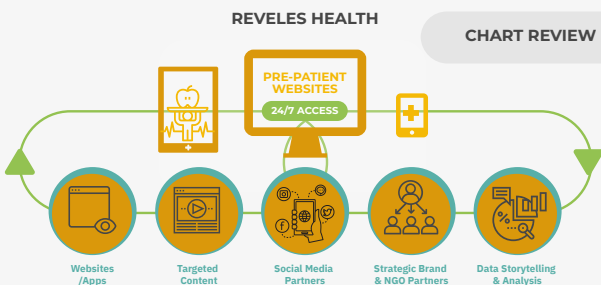
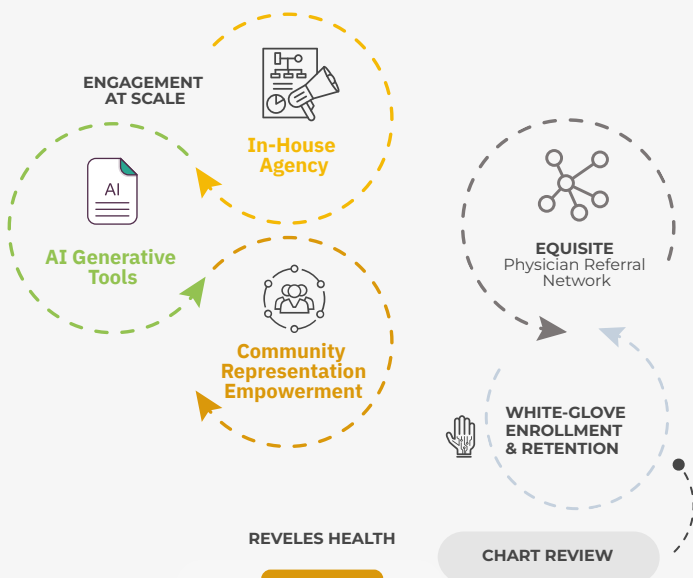


On-Demand Services



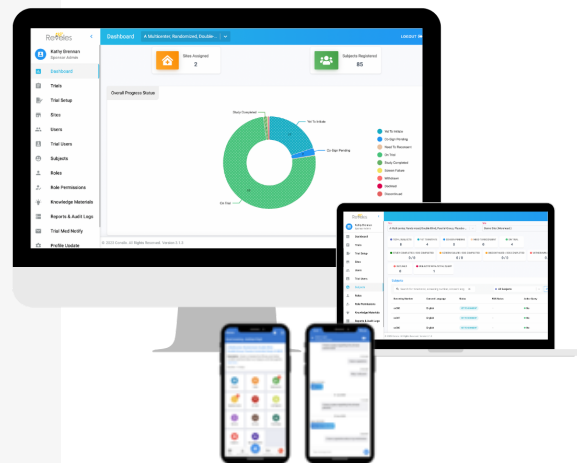
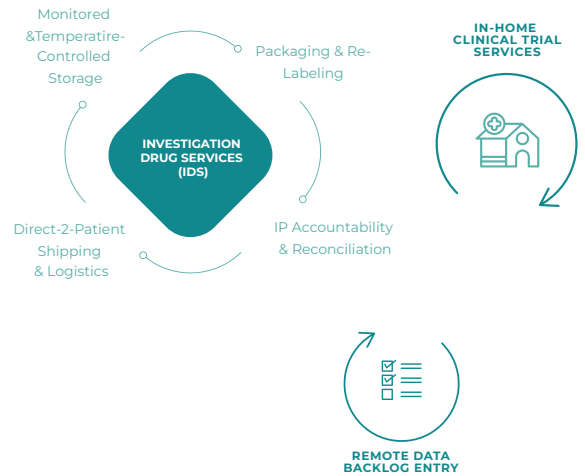
ENGAGEMENT, RECRUITMENT & RETENTION

At Reveles, we're more than a service provider; we're your partner in orchestrating transformational shifts in patient engagement for decentralized clinical trials. We're not just facilitating services; we're crafting experiences and fostering valuable relationships. Step into the future of patient engagement and recruitment with Reveles - your gateway to the unprecedented in the scientific industry.



DECENTRALIZED CLINICAL TRIAL SOLUTIONS

Our new technology closes the patient access gap, minimizing both patient and site burden while enhancing recruitment and retention for decentralized clinical trials. We leverage integrated technologies such as telehealth, eConsent, eCOA/ePRO, and wearables/med device integration to provide innovative solutions that reduce barriers to entry for patients regardless of their zip code.



THE TRUE COST OF UNDERREPRESENTATION

A LID ON THE EXPANSION OF COMPREHENSIVE HEALTH SOLUTIONS WORLDWIDE

Tackling the Bottleneck: An Urgent Matter

Continuing down the same path and hoping for different outcomes will only lead us down a road of stagnation and disappointment - a harsh reality that's all too familiar in the realm of clinical trials. The time to act is now. We must pivot from outdated methods and step boldly into the era of pre-patient centricity, powered by AI and robust diversity representation. Don't wait for change, be the change - the future of clinical trials depends on it.



50% of sites enroll one or no patients



80% of all clinical trials fail to finish on time



85% of clinical trials fail to retain enough patients

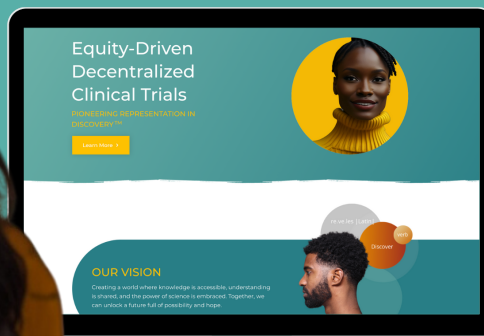


Each day a trial is delayed can result in losses from \$600,000 upwards to \$8 million for pharma trial sponsors



Ready or Not: The Time has Come

The Omnibus Spending Package passed in 2023 has made diversity action plans and confirmatory trials mandatory for clinical trials used by the FDA to determine drug safety and efficacy. This is a significant step towards improving clinical trial diversity and will require drug and device companies to prepare for new legal requirements.



JOIN US IN ELIMINATING RESEARCH BARRIERS

"To ascend in research, build bridges to diversity."